

PHIFER PAVITT

wine

The Story

This is the story of city boy meets country girl. What you may not know is that every country girl that has ever successfully worked her way out of the country life has worked exponentially harder than any city boy could imagine. What you probably already know is that every idealistic city boy has absolutely no clue just how challenging country life can be. Sounded like a great idea to Shane, who grew up in the town of postage stamp lots, Manhattan Beach, CA. Move to the country, breathe some fresh air and sloooow down. Scared the H-E-double-hockey-sticks out of Suzanne. Move away from the city (you gotta be kidding me!), hour plus drive from any reasonable shopping, holy smokes she was closer than that growing up in rural Ringgold, GA.

Date Night

Every big decision we ever made together was on our once a week "Date Night". The should-I-take-that-job decision happened on Date Night. The let's-make-babies decision happened on Date Night. And the decision to put an offer on what would become the Phifer Pavitt property happened on Date Night. From our perspective, every decision we made together on Date Night gave us results that exceeded our expectations. So it should come as no surprise that the decision to make Phifer Pavitt Date Night Wine happened on Date Night. We fully believe that the enjoyment of the night led us to making the best decision. So this is our offer to you...cherish those moments together, because life doesn't come with a pause button. Date Night is not just our wine, it's a way of life.



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