

PHIFER PAVITT

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BACKGROUNDER

- Coordinates:** Phifer Pavitt Wine
4660 Silverado Trail,
Calistoga CA 94515
phone 707/942-4787
fax 707/737-0311
www.phiferpavittwine.com
Suzanne@phiferpavittwine.com
- Proprietors:** Suzanne Phifer Pavitt and Shane Pavitt
- Winemaker:** Ted Osborne
- Vineyards:** Phifer Pavitt sources its grapes from the Temple Family Vineyards in Napa Valley. Vineyard manager Arthur Spencer designed and planted this vineyard and farms it today as well, producing small, intensely flavorful berries. The vineyard is sustainably and organically farmed.
- The Winery:** Phifer Pavitt Wines is a dream of Suzanne Phifer and Shane Pavitt, who moved to the Napa Valley in 2001 and over the course of several years of 'date nights,' hatched the idea of their own Napa Valley Cabernet Sauvignon. They hope to use the barn located on their property, which was built using wood salvaged from a 100 year old barn, previously located on Franz Valley Road, as the future winery.
- Current release:** 2005 Phifer Pavitt 'Date Night' Cabernet Sauvignon (Napa Valley), national suggested retail price, \$75
- Next release:** 2006 Date Night Cabernet Sauvignon will be released around October/November 2008
- Production:** approximately 300 cases a year
- Events:** Phifer Pavitt Wines has become known for its annual Pick- Up Party when customers arrive to collect their purchases and enjoy food, friends and music by local musicians, The Buckshot Boys. Customers enjoy adding their favorite "date night" experience on the chalkboards that adorn the barn wall.
- History:** Shane is a partner with B. Riley & Company, an investment management company based in Los Angeles, CA. When he's not trading stocks, playing soccer with his two young sons, or being on the Phifer Pavitt tasting line, you'll find him on his bike. He is an avid cyclist and enjoys riding the rolling hills of the Napa Valley as often as possible. He is also a graduate of Arizona State University and a devoted Sun Devils fan.
- Suzanne spent 14 years in technology sales and marketing. She transitioned from the corporate world to the wine world full time in 2004. She is the mother of two boys and is actively involved in each of their schools. She serves on the Calistoga Pool Board as well as the Napa Valley Museum Auxiliary Board. She has a MBA from University of Southern California. She loves the great outdoors, skiing, diving, yoga, learning to play the piano, sharing a great meal and wine with friends and traveling.
- Shane and Suzanne met in May 1997 in Manhattan Beach (California) and were married in October 1998 in Santa Ynez (California).
- Philanthropy: The Pavitts are very active in support of local schools and the Calistoga community.